

PPG ONLINE AND MOBILE

CITIZEN SPEAKS EVENT

CITIZEN SPEAKS EDITION

PHYSICAL
INTERFACE

PG news article
with vote feature

Text message
invite to event

Invite stored
in Citizen Pass

Email reminder
with topic links
& location details

Event signage,
name tags

Round tables
with name cards

Various writing
tools and online
resources

Group editing
interface

Text message
publication notice

Physical
newspaper

Citizen Pass
web or mobile
interface

CITIZEN
ACTIONS

Reads article
and votes

Receives
event invite

RSVPs yes
to event

Receives
reminder

Arrives at event,
icebreakers

Finds seat
at table

Debate &
discussion with
other guests

Elects candidate
to write draft

Writes draft
of column, sends
for group editing

Receives news
of published
column

Reads and
shares news

Reviews updated
profile activity
and analytics

LINE OF INTERACTION

ONSTAGE
ACTIONS

Editors and
reporters greet
and make intros

Editors and
reporters move
people to tables

Editors and
reporters facilitate
conversation

Editors and
reporters conduct
election

Oversees and
assists with
group edit

LINE OF VISIBILITY

BACKSTAGE
ACTIONS

Editors review
voting & select
event topics

Editors review
guest list &
issue invites

Editors send
special supplement
to press

Editors review
reading activity
on supplement

LINE OF INTERNAL VISIBILITY

SUPPORT
PROCESSES

Analytics
service

System generates
guest list with
mix of opinions

System tracks
responses &
publishes RSVP

System issues
reminder

Guest list info &
Citizen passes
on mobile devices

Music cues
signal
seating time

Newspapers
printed &
delivered

Analytics
Service

